

By Lee Cashatt

# Communication is key

**Ron Winkler has known, since the start of his career, that communication is the core of all success and failure.**

“The entire world lives and dies on communication,” he says.

That’s why Winkler and his wife, Cecelia, began a named endowment to benefit Information Technology Services on ATSU’s Missouri Campus.

“ATSU is a great osteopathic university. Technology is the future and will help doctors deliver better healthcare,” he says. “Just look at the human patient simulation lab!”

Forty-five years ago, a young Winkler graduated high school and went to work for the local telephone company. Today, he is president of Winkler Communication Services, a company that’s installed and repaired telephone systems, telephone data and fiber cable, and security surveillance systems in northeast Missouri since 1991.

“We attribute our remarkable success to our dedication to customer service and satisfaction,” Winkler says. “If you do what you say you’ll do and stand behind your work, customer loyalty will certainly grow.”

Winkler has a longstanding history of leadership and service to the Kirksville and ATSU communities, and his resume is packed with prestigious leadership positions and awards in recognition of his contributions.

He was named an honorary member of the Kirksville Osteopathic Alumni Association in 2007, received a Still Spirit Award for Business Leader of the Year in 2006, and supplies the University with its telecommunication services. He also has financially supported the Kirksville Preferred Merchants Endowed Scholarship Fund that benefits Northeast Missouri students who dream of becoming osteopathic physicians.

In his spare time, Winkler enjoys golfing and piloting his airplane. He and Cecelia live in Kirksville. ❏



“When you like what you do, there is always enough time and energy for working and trying to help where you can.” – Ron Winkler